

## 2012-2013 BOARD GOALS

### PROGRAMMING

- Establish and maintain Career Technical programs that enhance student achievement by combining critical thinking, problem solving, and 21<sup>st</sup> Century technology and training to meet business and industry needs, to prepare students for the workforce and further education.

### COMMUNITY/BUSINESS INVOLVEMENT

- Cultivate community relationships to advance student opportunities and achievement.

### RETENTION/RECRUITMENT

- Seek the most efficient and effective strategies for recruiting/retaining prospective/existing students that will maintain high enrollment programs, increase low enrollment programs and create initiatives for new programs.

### MARKETING/COMMUNICATION

- Effectively implement the communication plan to increase positive community awareness.

### ACADEMICS

- Collaborating to ensure all academic courses and student learning objectives are aligned to state and national standards

### ADMINISTRATION/STAFF/STUDENT PERFORMANCE

- Plan for the successful implementation of the OTES and OPES to ensure student growth and success.

### TECHNOLOGY

- Open lines of communications with all stakeholders to build a foundation to know what technologies are needed to better prepare our students.

### FINANCE

- Create a more visible and supportive fiscal office and further investigate cost-savings options to maintain current high standards of fiscal responsibility.